



*Inspiring Leaders  
+ Engaged Employees  
= Passion, Productivity  
and Profits!*



**Heather Cournoyer, CCIB, CIP**  
*Majix Consulting Inc.*

### *BIO*

With over 35 years' business experience as an employee, manager and then business owner, she has inspired and mentored numerous business associates and employees. After selling her most recent insurance brokerage business in 2007, Heather concentrated on developing her new business, Majix Consulting - Her focus; Inspiring individuals and corporations to be their best. Heather's enthusiasm, sense of humor and commitment comes through when she speaks.

She has been a lecturer for multiple insurance courses and was a contributing author for the original Canadian Accredited Insurance Brokers.

As a business owner, one usually doesn't have the time to research current trends, develop an understanding of human nature, how the mind works, successful communication techniques and more. Heather is constantly monitoring trends, researching and working with her clients to provide guidance. She has combined her extensive insurance business background and experience with tools learned from ASAP Engagement. (Advanced Solutions for Activating Passionate Engagement). In addition she has studied the work of Steven M. Covey, Greg Habstritt, Jim Collins, Brendan Burchard, John Maxwell, Robert Cialdini, Ph. D. , Dr. Daniel Amen and many other very successful leaders.

She is a certified Passion Test for Business Facilitator as well as a proud wife, mother and grandmother. She lives each day always choosing in favor of her passions.

### *BOOKINGS & CONTACT INFORMATION*

To book Heather for either a speaking engagement or workshop email [heather@majix.ca](mailto:heather@majix.ca) or phone 780-570-3257  
More information can be found at [www.majix.ca](http://www.majix.ca)

### *TOPICS*

- Living with Passion and Purpose
- Leadership Starts with YOU!
- Productivity - It's NOT Time Management; It's Self Management

### *TESTIMONIALS*

"Heather Cournoyer has blended many years of experience as a successful business owner with her gift of empathy, a passion for mentorship, and her own personal development. She successfully translated the individual goals and aspirations of our individual team members in to the objective terms our business needed in order to help them more fully engage. Our team is that much better for it." **Dirk C Moerkens CCIB**

"Heather has exceptional communication and organizational skills. She is a motivator and a natural leader with an incredible understanding of business and more importantly of how critical people are to business." **Devon Jacobs, CRM**

"Life is such fun and filled with joys these days. Thanks to you and your help, the road ahead feels open to every possibility again. My focus is finally back where it belongs; on the passions that I have recognized are most important to me!" **Dee Pauletig, GBA**